

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
951948-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	60"S	1775

Flight Dates	Order #	Alt Order #
09/15/12 - 09/21/12	951948	07903947

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/21/12	M-F Sunrise @6AM	6:00-7:00 AM	MTWTF--	1:00	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	09/18/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	OFA12G117H	\$1,800.00	NM
2	09/17/12	09/21/12	NBC Today Show	7:00-9:00 AM	MTWTF--	1:00	3	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$2,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	09/18/12	8:42 AM	NBC Today Show	7:00-9:00 AM	1:00	OFA12G117H	\$2,400.00	NM
3 WESH	W	09/19/12	8:42 AM	NBC Today Show	7:00-9:00 AM	1:00	OFA12G117H	\$2,400.00	NM
2 WESH	F	09/21/12	7:24 AM	NBC Today Show	7:00-9:00 AM	1:00	OFA12G117H	\$2,400.00	NM
3	09/17/12	09/21/12	*Early Sunrise @4:30AM	430a-5am	MTWTF--	1:00	2	\$80.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	2	\$80.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	09/18/12	4:43 AM	*Early Sunrise @4:30AM	430a-5am	1:00	OFA12G117H	\$80.00	NM
2 WESH	W	09/19/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	1:00	OFA12G117H	\$80.00	NM
4	09/15/12	09/16/12	Sun 5-6a	Sun 5-6a	-----S	1:00	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/16/12	5:57 AM	Sun 5-6a	Sun 5-6a	1:00	OFA12G117H	\$100.00	NM
5	09/15/12	09/15/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	1:00	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	09/15/12	6:13 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	1:00	OFA12G117H	\$600.00	NM
6	09/16/12	09/16/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	1:00	2	\$600.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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951948-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Obama/D/President	60"S	1775	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/16/12	09/16/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	1:00	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			-----S		2	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Su	09/16/12	6:59 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	1:00	OFA12G117H	\$600.00	NM
2 WESH	Su	09/16/12	7:27 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	1:00	OFA12G117H	\$600.00	NM
7	09/17/12	09/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	MTWTF--	1:00	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			MTWTF--		2	\$1,300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Tu	09/18/12	9:27 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	1:00	OFA12G117H	\$1,300.00	NM
1 WESH	F	09/21/12	9:23 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	1:00	OFA12G117H	\$1,300.00	NM
8	09/17/12	09/21/12	NBC Today Show II	10AM-11AM	MTWTF--	1:00	2	\$1,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			MTWTF--		2	\$1,250.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	W	09/19/12	10:49 AM	NBC Today Show II	10AM-11AM	1:00	OFA12G117H	\$1,250.00	NM
1 WESH	F	09/21/12	10:50 AM	NBC Today Show II	10AM-11AM	1:00	OFA12G117H	\$1,250.00	NM
9	09/17/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	MTWTF--	1:00	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			MTWTF--		2	\$700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Th	09/20/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	1:00	OFA12G117H	\$700.00	NM
1 WESH	F	09/21/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	1:00	OFA12G117H	\$700.00	NM
10	09/17/12	09/21/12	M-F 3-4 PM	3:00-4:00 PM	MTWTF--	1:00	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			MTWTF--		5	\$900.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	M	09/17/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	1:00	OFA12G117H	\$900.00	NM
1 WESH	Tu	09/18/12	3:26 PM	M-F 3-4 PM	3:00-4:00 PM	1:00	OFA12G117H	\$900.00	NM
4 WESH	W	09/19/12	3:44 PM	M-F 3-4 PM	3:00-4:00 PM	1:00	OFA12G117H	\$900.00	NM
3 WESH	Th	09/20/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	1:00	OFA12G117H	\$900.00	NM
5 WESH	F	09/21/12	3:45 PM	M-F 3-4 PM	3:00-4:00 PM	1:00	OFA12G117H	\$900.00	NM
11	09/17/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTWTF--	1:00	5	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			MTWTF--		5	\$1,300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	09/17/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	OFA12G117H	\$1,300.00	NM
3 WESH	Tu	09/18/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	OFA12G117H	\$1,300.00	NM
5 WESH	W	09/19/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	OFA12G117H	\$1,300.00	NM
4 WESH	Th	09/20/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	OFA12G117H	\$1,300.00	NM
2 WESH	F	09/21/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	OFA12G117H	\$1,300.00	NM
12	09/17/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	1:00	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			MTWTF--		3	\$1,600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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951948-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	60"S	1775

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/17/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	1:00	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/18/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	OFA12G117H	\$1,600.00 NM
1	WESH	W	09/19/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	OFA12G117H	\$1,600.00 NM
3	WESH	F	09/21/12	5:25 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	OFA12G117H	\$1,600.00 NM
13	09/17/12	09/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	1:00	5	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	09/17/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G117H	\$2,200.00 NM
1	WESH	Tu	09/18/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G117H	\$2,200.00 NM
3	WESH	W	09/19/12	6:10 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G117H	\$2,200.00 NM
5	WESH	Th	09/20/12	6:10 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G117H	\$2,200.00 NM
4	WESH	F	09/21/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G117H	\$2,200.00 NM
14	09/16/12	09/16/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	1:00	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/16/12	6:28 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	1:00	OFA12G117H	\$1,400.00 NM
15	09/17/12	09/21/12	M-F Entertainment Tonight	7:00-7:30 PM	MTWTF--	1:00	3	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	7:15 PM	M-F Entertainment Tonight	7:00-7:30 PM	1:00	OFA12G117H	\$3,000.00 NM
3	WESH	W	09/19/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	1:00	OFA12G117H	\$3,000.00 NM
2	WESH	F	09/21/12	7:25 PM	M-F Entertainment Tonight	7:00-7:30 PM	1:00	OFA12G117H	\$3,000.00 NM
16	09/17/12	09/21/12	M-F Access Hollywood	Access Hollywood /	MTWTF--	1:00	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	1:00	OFA12G117H	\$3,000.00 NM
2	WESH	F	09/21/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	1:00	OFA12G117H	\$3,000.00 NM
17	09/17/12	09/21/12	M-Su News @ 11PM	11-1135p	MTWTF--	1:00	3	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/18/12	11:29 PM	M-Su News @ 11PM	11-1135p	1:00	OFA12G117H	\$3,000.00 NM
3	WESH	W	09/19/12	11:22 PM	M-Su News @ 11PM	11-1135p	1:00	OFA12G117H	\$3,000.00 NM
1	WESH	F	09/21/12	11:28 PM	M-Su News @ 11PM	11-1135p	1:00	OFA12G117H	\$3,000.00 NM
18	09/17/12	09/21/12	NBC Tonight Show	11:35P-12:35XM	MTWTF--	1:00	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/19/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	1:00	OFA12G117H	\$1,300.00 NM
1	WESH	Th	09/20/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	1:00	OFA12G117H	\$1,300.00 NM
3	WESH	F	09/21/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	1:00	OFA12G117H	\$1,300.00 NM

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Advertiser	Product	Estimate Number
Obama/D/President	60"S	1775

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/17/12	09/21/12	NBC Tonight Show	11:35P-12:35XM	MTWTF--	1:00	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
19	09/17/12	09/21/12	Late Night w/Jimmy Fallon	12:35-1:35XM	MTWTF--	1:00	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/18/12 1:15 AM Late Night w/Jimmy Fallon 12:35-1:35XM 1:00 OFA12G117H \$500.00 NM 3 WESH Th 09/20/12 1:10 AM Late Night w/Jimmy Fallon 12:35-1:35XM 1:00 OFA12G117H \$500.00 NM 2 WESH F 09/21/12 1:21 AM Late Night w/Jimmy Fallon 12:35-1:35XM 1:00 OFA12G117H \$500.00 NM									
20	09/16/12	09/16/12	Access Hollywood	11:35P-12:35XM/12	-----S	1:00	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/16/12 1:11 AM Access Hollywood 11:35P-12:35XM/12 1:00 OFA12G117H \$500.00 NM									
21	09/17/12	09/17/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	1:00	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/17/12 10:29 PM NBC Prime REVOLUTION 10:00-11:00 PM 1:00 OFA12G117H \$7,000.00 NM									
22	09/18/12	09/18/12	NBC Prime PARENTHOOD	10:00-11:00 PM	-T-----	1:00	1	\$6,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$6,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/18/12 10:30 PM NBC Prime PARENTHOOD 10:00-11:00 PM 1:00 OFA12G117H \$6,400.00 NM									
25	09/17/12	09/17/12	Mon NBC Prime VOICE	Prime Other	M-----	1:00	2	\$8,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 2 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH M 09/17/12 8:24 PM Mon NBC Prime VOICE Prime Other 1:00 OFA12G117H \$8,000.00 NM 1 WESH M 09/17/12 9:39 PM Mon NBC Prime VOICE Prime Other 1:00 OFA12G117H \$8,000.00 NM									
26	09/18/12	09/18/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	1:00	1	\$7,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/18/12 8:41 PM NBC Prime VOICE 8:00-9:00 PM 1:00 OFA12G117H \$7,000.00 NM									
27	09/19/12	09/19/12	NBC Prime ANIMAL/GUYS	9:00-10:00 PM	--W----	1:00	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W---- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/19/12 NBC Prime ANIMAL/GUYS 9:00-10:00 PM :00 \$4,000.00 NM See MG 27.2 2 WESH W 09/19/12 9:46 PM NBC Prime L&O SVU 9:00-10:00 PM 1:00 OFA12G117H \$4,000.00 NM MG for 27.1 09/19									

Total Spots 56

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
951948-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	60"S	1775

www.wesh.com

Payment Terms 30 Days

<u>Gross Total</u>	\$116,060.00
<u>Agency Commission</u>	\$17,409.00
<u>Net Amount Due</u>	\$98,651.00